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Pure TV has been involved in international distribution since 1999, focusing primarily on light entertainment formats and international hidden-camera clip shows, as well as on reality TV, kids and teens' series and lifestyle magazines. Since 1986, Pure TV has produced numerous high-quality television series in Canada, France, Germany, Scandinavia and other international territories. Pure TV is perhaps best-known for its international hit series, the celebrity-driven hidden camera format *Surprise Surprise*. More than 350 episodes of the series have been produced in more than 20 countries, with some still in production – and the format package features complete production bibles of over 500 original and intricately-executed practical jokes to be played on celebrities.

Our FORMATS AND PROGRAMS

LIGHT ENTERTAINMENT

SURPRISE SURPRISE – Format, scripts and clips available

Light entertainment . Divertissement

More than 500 well-scripted scenarios are ready to shoot with a complete production bible
295 X 60 minutes or 475 x 30 minutes
480 x 8 minutes (Funny clips)

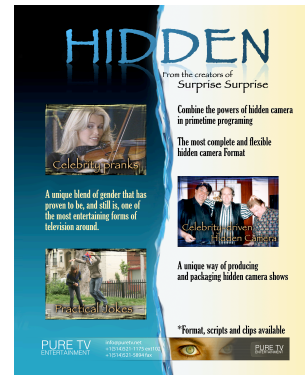
SURPRISE SURPRISE is the unique hidden camera series that has made literally millions of TV viewers around the world laugh out loud. The prime-time family entertainment show features elaborate practical jokes that snare local and international stars – who don't have a clue about what's happening to them – in a variety of outrageous, spectacular and always wildly-funny situations. **SURPRISE SURPRISE** is Prime time family entertainment. The clips can also be presented independently as celebrity-driven short comic films, or totally re-edited to be used in your shows and/or for mobile media.



HIDDEN - Format available

Light Entertainment. Divertissement

Hidden is a unique blend of gender that has proven to be , and still is, one of the most entertaining forms of television around. It is the most complete and flexible hidden camera format and a unique way of producing and packaging hidden camera shows.



100 JOKES (100 FARCES) – Concept Scenarios and clips available

Light Entertainment. Divertissement

More than 175 original scenario concepts and practical jokes are ready to shoot for your local production.

26 X 30 minutes OR 180 X 3 minutes

A group of comedians roam the city streets in search of 'innocent victims' ready to be snared by their humorous traps. Filmed with hidden cameras, this fresh and fun production mixes great comedy with hilariously absurd situations.

Length of each gag : between 2 and 4 minutes



REVENGE OF THE STARS (LA REVANCHE DES STARS)

- Format, scenarios and clips available

Light Entertainment. Divertissement

30 x 30 minutes

THE REVENGE OF THE STARS is spinoff of SURPRISE SURPRISE – where, turning the tables, this time out it's the celebrities playing pranks and catching ordinary folks in the web of elaborate practical jokes.



LIFESTYLE AND MAGAZINES

VINTAGE HOMES (PASSION MAISONS)

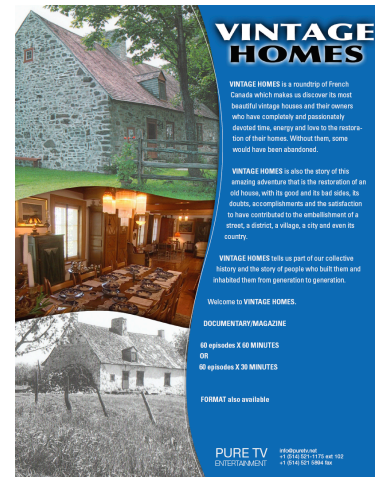
Lifestyle Documentary. Documentaire style de vie

79 X 60 minutes or 79 X 30 minutes

VINTAGE HOMES is a trip through time that lets viewers discover some of the most beautiful vintage homes across the country, while meeting their owners who have devoted so much passion, energy and love to their restoration. Without these special people, many of these buildings would surely have been abandoned and lost.

VINTAGE HOMES also chronicles some amazing adventures in restoring old houses, with the usual roller-coaster of highs and lows – setbacks, accomplishments, moments of doubt – and, in the end, the deep and lasting satisfaction of having contributed to the embellishment of a street, a district, a village, a city... and even a country.

VINTAGE HOMES tells us part of our collective history through the stories of people who built them and inhabited a given home from generation to generation.



YOUR CHOICE, DARLING (CHERI CHOISIS)

Deco magazine. Magazine Décoration

26 X 60 minutes

One couple, One room, Two designers... ONLY ONE CHOICE

Can each half of a couple teaming up with his or her own personal designer transform a room in your house? Well, on **YOUR CHOICE, DARLING!** we're about to find out!

The show allows a couple to redecorate and transform one room of their house according to their respective tastes. Each partner teams up with 'their' designer. Only the wall color remains the same in both designs.

It's time to be creative! The transformation can be achieved by **ADDING, MOVING, CHANGING, REORGANIZING, ELIMINATING** furniture, objects or accessories already in the house or **BUYING** elements to complete the new design.

Having seen both complete transformations, – the couple must choose the one they prefer. **BUT ONLY ONE CHOICE!**

We will witness the couple's discussion, trade-offs and back & forth. Who will have the last word?

Who will say... **"YOUR CHOICE, DARLING"?**

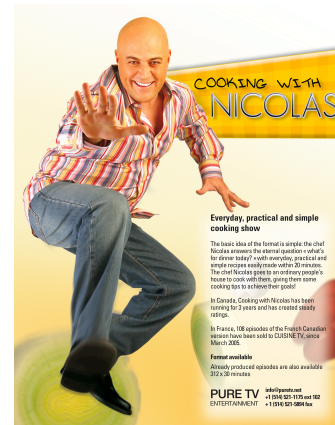


COOKING WITH THE CHEF (NICOLAS ET MOI)

Cooking show. Magazine culinaire

312 x 30 minutes

An everyday, practical and simple cooking show. The basic idea of the show couldn't be simpler: Our Chef answers that timeless question WHAT'S FOR DINNER? with everyday, practical and simple recipes easily made within 20 minutes.



THE HEALTY CHALLENGE (LE DÉFI SANTÉ DE NICOLAS)

Cooking show. Magazine culinaire

26 X 30 minutes

Each episode showcases culinary improvisations as our Chef (the show's host) prepares one main course and two or three quick ideas from a bag of groceries, the contents of which are initially unknown to him. The only constants: the bag contains main ingredients to prepare a meal for four, and the price doesn't exceed \$20.



CHILDREN AND TEENS

MY CHALLENGE (TÊTE PREMIÈRE) – Format and finished programs available

Teens – Reality TV. Adolescents – Docu-réalité

10 x 30 minutes and 26 X 30 minutes

MY CHALLENGE is that encouraging pat on the back many kids are looking for. The program offers young people just what it takes to reach for their dreams. With the help of passionate mentor/coaches, they'll be able to excel as they never could've hoped to. Taken under the wing of a different personality every timeout, the young dreamers will have to prove to themselves – and, in so doing prove to others – that they can truly reach their goals.



*****NEW*****

THE GRASS IS GREENER (L'HERBE EST PLUS VERTE) – Format and finished programs available

Teens – Reality TV. Adolescents – Docu-réalité

6 X 60 minutes

Every teen will tell you that **THE GRASS IS GREENER** elsewhere. They've got all the arguments: their friends are allowed to go to bed whenever they want, in other families parents aren't so strict or demanding, everybody doesn't have to eat together as a family – you know the long and tragic list...



THE GRASS IS GREENER, however, transplants a teen into another family, another world, letting them experience first-hand a new life under a different roof. Over two days, they'll confront new rules, new traditions and, most of all, a whole new way of living... All of which may well make our transplanted adolescents wonder if, in the end, **THE GRASS IS GREENER** on the other side!

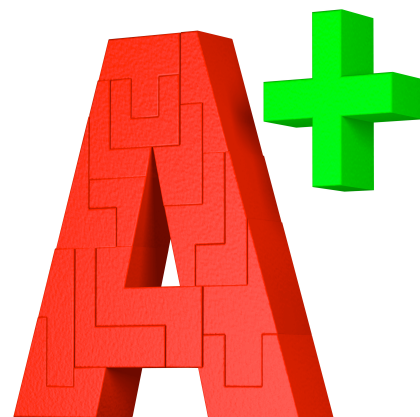
A+– Format and finished programs available

Children. Enfants

75 X 15 minutes

A+ is a television quiz, a sketch show, a parody, a funny survey, an improve show, a hidden camera show – all in one!

It takes place in neighbourhood primary school and stars your kids!! A host and his or her TV crew will roam the classes and corridors for a few days, looking for hidden talents, funny kids, willing teachers and even janitors. In 75 minutes (5 x 15 minutes) **A+** will go everywhere: the teachers' lounge, the principal's office, the gym... even that strange room that no one ever goes into. **A+** is a funny way to go to school – and actually enjoy the time spent there!



******* SCRIPTED FORMAT*******

SO GIRLISH (TELLEMENT FILLE) - Format available

Light entertainment – Comedy. Divertissement - Comédie

30 minute episodes (13 or 26) or 15 minute episodes (26 or 52)

In this comic series, we enter the daily life of «What-it's-like-to-be-a-woman».

In a collection of brief sketches (ranging in length from 15 seconds to two minutes), women of all ages –mothers, daughters, mistresses, bosses - talk between themselves (and the men around them) about life, relationships, fears, feelings and their lives as women. We'll more closely follow four women aged between 30 and 45 in their funny daily routines. Women will recognize themselves, while men may be able to at least get a glimpse to better understand how the opposite sex thinks and acts. But, both sides will surely agree... Girls can be **SO GIRLISH!**

*******NON SCRIPTED FORMATS*******

ONE GARAGE... NO BAND – Format available

Teen – REALITY TV. Adolescents - Docu-réalité

60 minutes épisodes (6 or 8)

Each week two teams of teens face each other in a challenge to crown the best «organizers» for a popular band. The band members and a host (who plays the band's manager) test the teams with music-related challenges: find a new look for the band, make a radio ad, do a short documentary on the band's forming, create a new webpage for them, etc.

The teams will act as if they were employed by the band to do a specific task. At the end of the weekly challenge, both teams will be evaluated by the band members. The winner advances to the next challenge, while the team that loses receives a consolation prize. In the season's final episode, the band will put on a show just for the winning team – in their garage (or street, or nearby park...).

ONE GARAGE, NO BAND lets teen teams to show their creativity and originality while doing it for something that they really like: music!

KITCHEN ON FIRE ! – Format available

REALITY TV. Docu-réalité

60 minute episodes (9)

Okay, your kitchen doesn't inspire you... it's seen better days – and you certainly wouldn't let Gordon Ramsay drop in! It's missing that kitchen soul? The easy solution? Hire a pro and be prepared to pay so much you'll be eating grilled cheese for months to repay the cost! Our solution? Invite strangers who may not know much about kitchen renovation but, like you, want *their* kitchen renovated! A crazy idea ? – Sure! But quite an adventure...

Each week, one couple – with the help of three *other* couples, all supervised by pros, – will try to create the kitchen of their dreams. Each couple is assigned a specific task : flooring, plumbing, electricity, lighting, new windows, etc. At the end of each show, the professionals will judge how each couple has managed: who has been the best and the worst!

The next week, a second couple will receive the other couples... and so on for 9 full episodes (the first one being mostly devoted to introducing everybody). The final episode will crown the best renovating couple who'll win our grand prize: the kitchen of their dreams renovated from floor to ceiling by real professionals ! The losers... well, they don't lose everything because their kitchen will have been renovated by the others along the way... and it certainly couldn't be worse than what they started out with... *we hope!* Welcome to **KITCHEN ON FIRE !**